How to Install Vinyl Lettering

All of our vinyl lettering comes pre-spaced and pre-masked with transfer tape, making installation a simple, all-at-once process. Follow the step-by-step instructions below to help you get your vinyl lettering installed exactly as you want it.

1. Thoroughly clean and dry the surface where the lettering will be installed.

2. After measuring and marking your intended installation location if necessary, apply a horizontal strip of masking or painter’s tape to the top of the graphic with the top half of the tape on the intended surface, creating a hinge.

   Note: Designs with three or more colors will require you to place individually colored layers on your wall. Two vinyl dots (one in the upper left corner and one in the bottom right corner of each layer) will be used to help align individual layers.

3. Hold the bottom edge of the hinged graphic away from the intended surface and remove the back liner (which is different from the transfer tape), revealing the sticky backing of your lettering or graphic. Be careful not to allow the exposed adhesive to touch the surface.

4. Using a squeegee*, apply pressure to the front or pre-masked side of your lettering, placing the graphic onto the intended surface. Squeegee from left to right from the top down. If creases or bubbles develop, carefully lift the graphic and re-squeegee it.

   *Available for purchase with vinyl lettering.

5. Once in place without creases or bubbles, squeegee the entire lettering or graphic to ensure the adhesive is firmly attached to the surface.

6. Gently remove the pre-masked transfer tape, starting at a top corner. If any vinyl begins to come off the wall, use your squeegee to firmly adhere it back to the wall and continue peeling away the premask.

7. Laying the liner over the graphic with the shiny side facing you, apply hard pressure with the squeegee, removing any stubborn air bubbles.

   Note: Repeat steps 2-7 for designs that have multiple layers of vinyl lettering (designs with three or more colors).