How to Install Fleet Lettering

All of our fleet lettering comes pre-spaced and pre-masked with transfer tape, making installation a simple, all-at-once process. Follow the step by step instructions below to get it installed exactly as you envision it.

1. Thoroughly clean and dry the vehicle surface or glass where the lettering will be installed.

2. After measuring and marking the installation location if necessary, use a horizontal strip of masking or painters tape to create a hinge. To do so make sure half of the strip of tape is on the top edge of the graphic while the other half of the tape strip is on the intended surface.

3. Hold the bottom edge of the hinged graphic away from the vehicle’s surface and remove the back liner, revealing the sticky backing of your fleet lettering. Be careful not to allow the exposed adhesive to touch the vehicle’s surface.

4. Using a squeegee*, apply pressure to the front or pre-masked side of your lettering, placing the graphic onto the surface of your vehicle. Squeegee from left to right from the top down. If creases or bubbles develop, carefully lift the graphic and re-squeegee it.

5. "Available for purchase with fleet lettering.

6. Once in place without creases or bubbles, squeegee the entire lettering or graphic to ensure the adhesive is firmly attached to the vehicle.

7. Gently remove the premask, starting at one of the top corners. If any lettering begins to come off the vehicle, use your squeegee to firmly adhere it back to the vehicle and continue peeling away the premask.

8. Laying the liner over the lettering with the shiny side facing you, apply hard pressure with the squeegee, removing any stubborn air bubbles. Your custom fleet lettering is fully installed!

Questions? We’re here to help! 1-888-222-4929
PHONE HOURS ARE 6AM-6PM MST WEEKDAYS AND 8AM-4PM MST SAT.